BLENDED INTENSIVE PROGRAM (BIP) ON SUSTAINABILITY AND DIGITAL LITERACY SPRING SEMESTER 2025

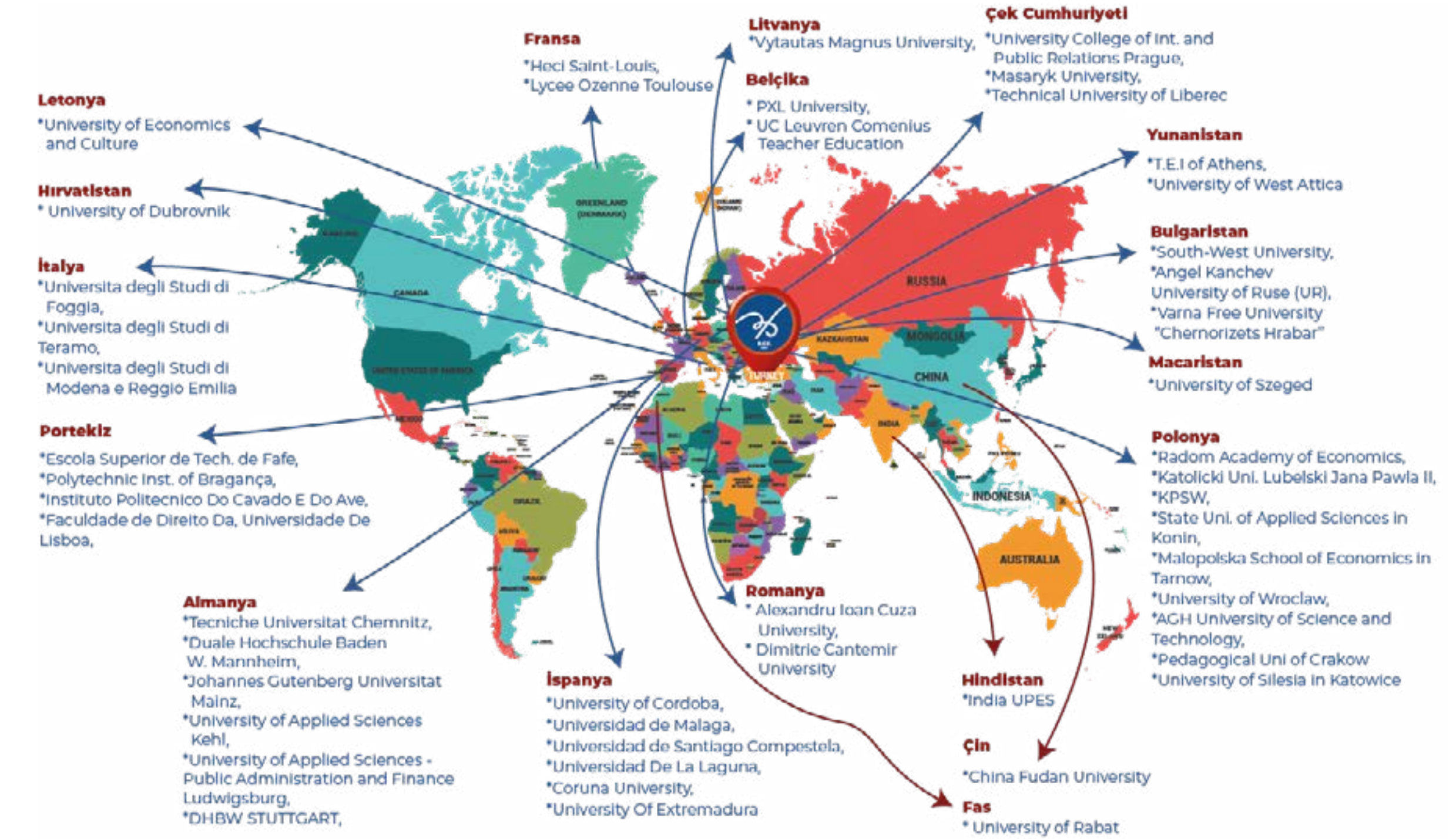## Presentation of the program,

Çağ University

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Erasmus+
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*Masaryk University,
*Technical University of Liberec

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*Heci Saint-Louis,
*Lycee Ozenne Toulouse

Belçika
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* UC Leuvren Comenius
 Teacher Education

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*University of Economics
 and Culture

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*University of West Attica

Hırvatistan
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 University of Ruse (UR),
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 Foggia,
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*Duale Hochschule Baden
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Hindistan
*India UPES

Çin
*China Fudan University

Fas
* University of Rabat

Sustainability and Digital Literacy

- In today's interconnected and rapidly evolving world, sustainability and digital literacy are essential competencies for driving meaningful change across industries and societies. This module provides a multidisciplinary approach to sustainable development, equipping participants with the skills to integrate environmental, social, and economic sustainability principles into business, technology, and policy-making.

- Students will explore key topics such as environmental social governance (ESG), circular economy strategies, carbon accounting, sustainable innovation, and ethical leadership. Through the use of digital tools and platforms, they will develop critical thinking, adaptability, and problem-solving skills while fostering collaboration in diverse international and virtual settings. The course also emphasizes cultural awareness, global citizenship, and teamwork to address complex global challenges effectively.

- The module consists of online theoretical instruction combined with hands-on experiences, including expert-led excursions and field visits. The on-site component will take place at Çağ University in Turkey, allowing students to engage directly with sustainability professionals and industry leaders.

- Upon successful completion of the course, participants will earn two digital badges: Digital Literacy and Sustainability, recognizing their ability to leverage digital tools for collaboration and problem-solving, as well as their commitment to sustainable development.

- This module is designed for different levels of studies including Bachelor's, Master's and Phd students from diverse academic backgrounds, who seek to become leaders in sustainable innovation and digital transformation.
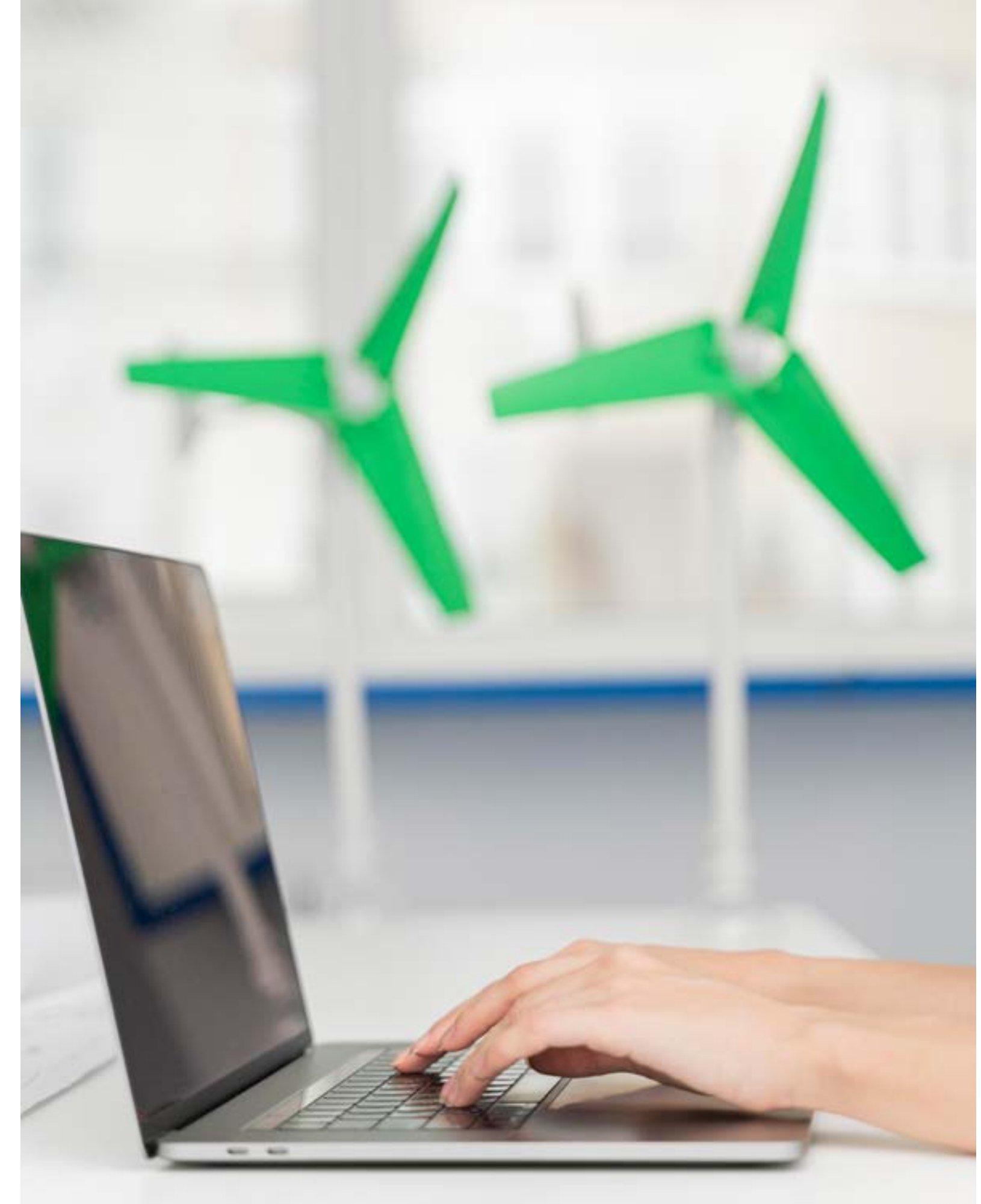
Study Course

Blended Intensive Program (BIP) on Sustainability and Digital Literacy

Bachelor/Master/PhD. Students
11 online lectures, each lecture 135 min., **22.05.2024 – 26.06.2025**

- Intensive week in Çağ University, Turkey, **12.05.2025 - 16.05.2025**

- Language English

- 4 ECTS

- Evaluation – homework, final presentation

- Minimum of 10/maximum of 20 international participants

- Erasmus+ scholarship for the intensive week in Çağ from your home university

- Transportation, lunch and social program during the intensive week are provided by the host university (Çağ)

- Travel and accommodation costs need to be covered by the participants

- The BIP course attendance is free of charge

On-line Lectures

22.05.2025 – 26.06.2025

May 22, 2025	Dijital literacy	Online
May 26, 2025	(Online) Seminar: In SL Guided tour by Delia Lake Ecosystems Crash! *	Online 4.00 – 6.15 pm
May 29 , 2025	(Online) Seminar: In SL Gentle Heron Virtual Ability Island *	Online 4.00 – 6.15 pm
June 02, 2025	(Online) Seminar: Digital Literacy In SL Valeri Hill **	Online 4.00 – 5.30 pm
June 05, 2025	(Online) Seminar: In SL Guided tour A netnographic study on Whole Brain Health– Gizem Arı Kocak *	Online 4.00 – 5.30 pm
June 09 , 2025	(Online) Milestone for Dİgital Badge Digital Literacy **	Online 4.00 – 5.30 pm
June 12, 2025	(Online): Milestone for Digital Badge Sustainability *	Online 4.00 – 5.30 pm
Jun 16, 2005	(Online) Seminar:Project Presentation Rehearsals and Recording	Online 4.00 – 6.15 pm
June 19, 2025	Final Presentations – Zoom Sustainability *	Online 4.00 – 6.15 pm
June 22, 2025	Final Presentations in SL – Digital Literacy **	Online 4.00 – 6.15 pm
June 26, 2025	Final Event: Feedback Session and Party in SL	Online 4.00 – 6.15 pm

Intensive Week

12.05.2025 | 16.05.2025

1. Opening Ceremony and Welcome meeting , Introduction ,
   Brief Description of the programme Climate Change and
   Global challenges (Sevgi Balkan Şahin) *
    Geopolitics and Sustainability (Daniel Rajmill) *
    UN global compact and SDGs , UN 2.0 (Jon Hans Coetzer) *
    Economical view on Sustainability (Lucia Morales) *
    Welcome Dinner
2. Visit at VR Lab; A session at VR lab and Discussion (VR Lab Team, BIP Team) **
    Introducing Virtual Worlds and Metaverse platforms (Murat G, Duygu Gur **
    Talk on Virtual Identity (Prof. John O'connor and James Neville **
    Work shop : Creating Avatars and first Steps into the Virtual World (VR Lab Team) **
    Master Building Class (Cagla Solak) **
3. Education and Sustainability (Simone & Elis) *
    Inclusivity and Circular Pedagogy (Lia Pop ,Lucia Morales & Ivaylo Peev) *
    Work shop in SL (BIP Team) *,**
4. Excursions
        Beta Tea – Teas house visit *, **
        Work shop *, **
        ESN Student Event lunch break!
        Introduction of Cultural Heritage Project n VR (Cagla Solak) **
        Project work Inititation **
   5. Cultural excursion / Trip to Kapadokya (Social event)

First Edition at a Glance

- The first edition of this course was organized from the 12th to the 16th of May 2025 at Çağ University and was attended by international students from **Technological University Dublin, Technical University Of Sofia, Universita Degli Studi Di Cassino E Del Lazio Meridionale** and **Technical University of Cluj-Napoca.**

- Media coverage

Registration

- Use the <link> or scan the QR code

- **Teaching Team:**

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Universita Degli Studi Di Cassino E Del Lazio Meridionale