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| ***ÇAĞ UNIVERSITY***  ***FACULTY OF ECONOMICS AND ADMINISTRATIVE SCIENCES*** | | | | | | | | | | | | | | | | | | | | | | | |
| **Code** | | | | **Course Title** | | | | | | | | | | | | **Credit** | | | | | **ECTS** | | |
| **MAN 446** | | | | Business Simulation | | | | | | | | | | | | 3 (3-0-0) | | | | | 6 | | |
| **Prerequisites** | | | | | | | | **None** | | | | | | | | | | | | | | | |
| **Language of Instruction** | | | | | | | | English | | | | **Mode of Delivery** | | | | | | **Facetoface** | | | | | |
| **Type and Level of Course** | | | | | | | | **Elective/3.Year/Fall Semester EQF- Level 6** | | | | | | | | | | | | | | | |
| **Lecturers** | | | | | **Name(s)** | | | | | | **LectureHours** | | | | | | **Office Hours** | | | | **Contacts** | | |
| **Course Coordinator**  **Course Assistant** | | | | | Asst.Prof.Dr. Murat Gülmez  Res.Ass.Emre Kadir Özekenci | | | | | | Monday 13:30-16:20 | | | | | | Tuesday 10:00-12:00 | | | | [**mgulmez@cag.edu.tr**](mailto:mgulmez@cag.edu.tr)  [**ekadirozekenci@cag.edu.tr**](mailto:ekadirozekenci@cag.edu.tr) | | |
| **Course Objective** | | | | | Business Simulation course is built around a computer-based business simulation. Students taking this course will be wroking in peers. Each team should consider different decisions which are related to Strategy, Finance, Marketing, Operations, HR/Organisation and Research & Development to manage their simulated company through a set time period. The aim of the course is to provide an experiential learning environment where different business functions playan important role. Students will have the opportunity to apply their learning from the earlier elements of their degree programme to the problems presented by the simulation. | | | | | | | | | | | | | | | | | | |
| **Learning Outcomes of the Course** | |  | **Students who have completed the course successfully should be able to** | | | | | | | | | | | | | | | | | **Relationship** | | | |
| **Prog. Output** | | | **Net Effect** |
| 1 | **define key elements for a start-up business** | | | | | | | | | | | | | | | | | **5** | | | **4** |
| 2 | **understand how business functions are connected** | | | | | | | | | | | | | | | | | **5** | | | **4** |
| 3 | **understand how to use business decision making tools** | | | | | | | | | | | | | | | | | **2** | | | **4** |
| 4 | **understand moral and ethical issues related to business** | | | | | | | | | | | | | | | | | **4** | | | **5** |
| 5 | **make healthy decisions under pressure** | | | | | | | | | | | | | | | | | **5** | | | **4** |
| 6 | **understand social responsibility of a business** | | | | | | | | | | | | | | | | | **5** | | | **3** |
| **Course Description:** **Business Simulation course is built around a computer-based business simulation. Students taking this course will be wroking in peers. Each team should consider different decisions which are related to Strategy, Finance, Marketing, Operations, HR/Organisation and Research & Development to manage their simulated company through a set time period.** | | | | | | | | | | | | | | | | | | | | | | | |
| **Course Contents:( WeeklyLecture Plan )** | | | | | | | | | | | | | | | | | | | | | | | |
| **Weeks** | **Topics** | | | | | | | | | | | | **Preparation** | | | | | | **TeachingMethods** | | | | |
| **1** | Introduction and Meeting | | | | | | | | | | | | - | | | | | | Lectures | | | | |
| **2** | Forming the peer teams and Introducing the essentials for the upcoming simulation work | | | | | | | | | | | | By Lecturer | | | | | | Lectures | | | | |
| **3** | The aims, structure and function of a business, Market analysis, Marketing and sales strategy | | | | | | | | | | | | By Lecturer | | | | | | Lectures & Discussion | | | | |
| **4** | Financial markets, Financial statements and making financial decisions | | | | | | | | | | | | By Lecturer | | | | | | Lectures& Discussion | | | | |
| **5** | Strategy and social responsibility of a business | | | | | | | | | | | | By Lecturer | | | | | | Lectures & Discussion | | | | |
| **6** | Before you start! Simulation Basics, Exploring the tutorial in class | | | | | | | | | | | | Tutorial document | | | | | | Implementation | | | | |
| **7** | An explotary session! | | | | | | | | | | | | By Lecturer | | | | | | Implementation | | | | |
| **8** | Group Simulation Exercise | | | | | | | | | | | | By Lecturer | | | | | | Implementation | | | | |
| **9** | The Simulation starts!  Simulation week 1 | | | | | | | | | | | | By Lecturer | | | | | | Implementation | | | | |
| **10** | Simulation week 2 | | | | | | | | | | | | By Lecturer | | | | | | Implementation | | | | |
| **11** | Simulation week 3 | | | | | | | | | | | | By Lecturer | | | | | | Discussion | | | | |
| **12** | Presentations | | | | | | | | | | | | By Students | | | | | | Discussion | | | | |
| **13** | Presentations | | | | | | | | | | | | By Students | | | | | | Discussion | | | | |
| **14** | Final Paper submission! | | | | | | | | | | | | - | | | | | |  | | | | |
| **REFERENCES** | | | | | | | | | | | | | | | | | | | | | | | |
| **Course Notes** | | | | | | Will be provided by Instructor during class sessions | | | | | | | | | | | | | | | | | |
| **MaterialSharing** | | | | | | Tutorial Documents | | | | | | | | | | | | | | | | | |
| **ASSESSMENT METHODS** | | | | | | | | | | | | | | | | | | | | | | | |
| **Activities** | | | | | | | **Number** | | | **Effect** | | | | **Notes** | | | | | | | | | |
| Simulation Results | | | | | | | **1** | | | **60%** | | | |  | | | | | | | | | |
| Presentation | | | | | | | **1** | | | **10%** | | | |  | | | | | | | | | |
| Final Paper | | | | | | | **1** | | | **30%** | | | |  | | | | | | | | | |
| **ECTS TABLE** | | | | | | | | | | | | | | | | | | | | | | | |
| **Contents** | | | | | | | | | **Number** | | | | | | **Hours** | | | | | | | **Total** | |
| **Hours in Classroom** | | | | | | | | | **14** | | | | | | **3** | | | | | | | **42** | |
| **Hours outside Classroom** | | | | | | | | | **13** | | | | | | **4** | | | | | | | **52** | |
| **Team working Exercise** | | | | | | | | | **1** | | | | | | **12** | | | | | | | **12** | |
| **Presentation** | | | | | | | | | **1** | | | | | | **10** | | | | | | | **20** | |
| **Final Paper** | | | | | | | | | **1** | | | | | | **40** | | | | | | | **40** | |
| **Total**  **Total / 30**  **ECTS Credit** | | | | | | | | | | | | | | | | | | | | | | **166** | |
| **=166/30=5.53** | |
| **6** | |
| **RECENT PERFORMANCE** | | | | | | | | | | | | | | | | | | | | | | | |
| |  |  | | --- | --- | |  |  | |  |  | | | | | | | | | | | | | | | | | | | | | | | | |