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| ***ÇAĞ ÜNİVERSİTESİ******İKTİSADİ ve İDARİ BİLİMLER FAKÜLTESİ*** |
| **Kodu** | **Dersin Adı** | **Kredisi** | **AKTS** |
| Man 310  | Finansal Yönetim | 3 (3-0-0) | 6 |
| **Önkoşul Dersler** | Yok |
| **Dersin Dili** | İngilizce | **Ders İşleme Tarzı**  |  Uzaktan Eğitim |
| **Dersin Türü /Düzeyi** | Zorunlu / 3.Yıl / Bahar Dönemi |
| **Öğretim Üyeleri** | **Unvanı & Adı Soyadı** | **Ders Saati** | **Görüşme Saatleri** | **İletişim** |
| **Dersin Koordinatörü** | Dr. Öğr. Üyesi Ayşegül Kurtulgan | Salı 13.25-15.45 | Çrş.14.00-16.00 | aysegulkurtulgan@cag.edu.tr |
| **Dersin Asistanı** | Araş. Gör. Toprak Ferdi KARAKUŞ |   |  Perş:14.00-16.00  | toprakkarakus@cag.edu.tr |
| **Dersin Amacı** | Finansal Yönetim Dersinin amacı, öğrencilerin muhasebe-finans ilişkisini kavrayarak temel finansal tabloları düzenlemelerini, analiz etmelerini ve yorumlamalarını sağlamak, böylelikle işletme yönetiminde temel finansal yöntem ve teknikleri kullanma ve uygulama becerilerini geliştirmektir. |
| **Ders Öğrenme Çıktıları** |  | **Dersi başarıyla tamamlayan bir öğrenci;** | **İlişkiler** |
| **Prog. Çıktıları** | **Net Katkı** |
| **1** | Finans kavramını ve finans yöneticisinin işlevini tanımlar ve tasarrufların finansal piyasalar aracılığı ile firmalara nasıl yönlendirildiğini açıklar. | 3 | 5 |
| **2** | Muhasebe-finans ilişkisini kurar ve açıklar.  | 3 |  4 |
| **3** | Temel finansal tabloları düzenler. | 3 | 5 |
| **4** | Finansal analiz tekniklerini uygular ve finasal rasyoları hesaplar ve yorumlar. | 3 & 9 | 5 & 5 |
| **5** | Kısa ve Uzun dönem finansal planlama esaslarını ve aralarındaki ilişkileri açıklar. | 2 & 3 | 5 & 4 |
| **6** | İşletme sermayesi yönetiminin esas ve tekniklerini açıklar ve uygular.  | 3 & 5 |  5 & 4 |
| **Dersin İçeriği:**  Finansal Yönetim dersifinans fonksiyonunun işlevini ve temel finansal analiz esaslarını inceler. Bu kapsamda; muhasebe-finans ilişkileri, finansal tablolar, finansal tablo analizleri, kısa ve uzun dönem finansal planlama, risk ve getiri ilişkileri, borç ve özkaynakla finanslama kararları, kar dağıtım politikaları, işletme sermayesi yönetimi konuları ele alınır. Dönem içinde öğrencilere; İMKB’ye kayıtlı bir şirket üzerinde temel ve teknik analiz tekniklerini kullanarak proje yaptırılır. |
| **Ders İçerikleri:( Haftalık Ders Planı)** |
| **Hafta** | **Konu**  | **Hazırlık** | **Öğrenme Aktiviteleri ve Öğretim Metotları** |
| **1** | Firma; Finans Yöneticisi ve Finansal Piyasa ve Finansal Kurumların İşlevleri | Ders Kitabı Böl.1&2 | Yansılı Düz Anlatım |
| **2** | Muhasebe ve Finans (Bilanço, Gelir ve Nakit Akım Tablosu) | Ders Kitabı Böl. 3 | Yansılı Düz Anlatım & Gösteri |
| **3** | Örnek Problem Çözümleri | Ders Kitabı Böl. 3 | Alıştırma ve Küçük Örnek Olay Çözümleri |
| **4** | Finansal Tablolar Analizi ve Finansal Oranlar | Ders Kitabı Böl. 4 | Yansılı Düz Anlatım & Gösteri |
| **5** | Örnek Problem Çözümleri | Ders Kitabı Böl. 4 | Alıştırma ve Küçük Örnek Olay Çözümleri |
| **6** | Örnek Problem Çözümleri | Ders Kitabı Böl. 18 | Yansılı Düz Anlatım & Tartışma |
| **7** | Quiz |  |  |
| **8** | Vize |  |  |
| **9** | Vize  |  |  |
| **10** | Çalışma Sermayesi Yönetimi (Alacak ve Stok Yönetimi) | Ders Kitabı Böl. 19 | Alıştırma ve Küçük Örnek Olay Çözümleri |
| **11** | Örnek Problem Çözümleri | Ders Kitabı Böl. 20 | Yansılı Düz Anlatım & Gösteri |
| **12** | Çalışma Sermayesi Yönetimi (Nakit Yönetimi) | Ders Kitabı Böl. 20 | Alıştırma ve Küçük Örnek Olay Çözümleri |
| **12** | Örnek Problem Çözümleri | Ders Kitabı Böl. 20 | Yansılı Düz Anlatım & Tartışma |
| **13** | Örnek Problem Çözümleri | Ders Kitabı Böl. 20 | Alıştırma ve Küçük Örnek Olay Çözümleri |
| **14** | Örnek Problem Çözümleri | Ders Kitabı Böl. 20 | Alıştırma ve Küçük Örnek Olay Çözümleri |
| **15** | Genel tekrar  |  |  |
| **KAYNAKLAR** |
| **Ders Kitabı** | Brealey Richard A., Myres Stewart C., Marcus Alan J.; Fundamentals of Corporate Finance McGraw-Hill, USA, 2017 ISBN-13: *978-1-260-04919-0, ISBN: 1-260-04919-1* |
| **WEB Adresleri** | [Educational Financial Videos - Investopedia Videos](http://www.google.com.tr/url?sa=t&source=web&cd=1&sqi=2&ved=0CCsQFjAA&url=http%3A%2F%2Fwww.investopedia.com%2Fvideo%2F&ei=mSZ8Tq39MYfD0QWw9OTTDw&usg=AFQjCNFVEco1OFyjKd4D4ixx-H_yX5CBVw) www.investopedia.com › [Videos](http://www.google.com.tr/url?url=http://www.investopedia.com/video&rct=j&sa=X&ei=mSZ8Tq39MYfD0QWw9OTTDw&sqi=2&ved=0CC8Q6QUoADAA&q=educational+financial+videos&usg=AFQjCNHwBEZqDlPbXTyQ6ir_0HqXkvBvfA) Investopedia Video bilmek istediğiniz finansal kavramları öğrenmenize yardımcı olur.<http://www.forexpros.com/> <http://financial-education.com/> |
| **Ders Notları** | Sunum çıktıları ,problemler ve çözümleri  |
| **Önerilen Kaynaklar** | İşletme Finansın Temelleri, çeviren; Ünal Bozkurt, Türkan Arıkan, Hatice Doğukanlı ,haftalık bir finans dergisine abonelikAkgüç Öztin, Finansal Yönetim (9.Basım), Avcıol Basım Yayım, İstanbul, 2013, ISBN-9789757429098Ceylan Ali, İşletmelerde Finansal Yönetim (14. Basım), Ekin Basım Yayım, Bursa, 2015,ISBN-9789757338321Temel İşletmecilik Bilgisi; H.Özgen, A.Öztürk, A. Yalçın; Nobel Kitabevi, ISBN: 975-8561-07-3; Adana, 2004. |
| **Materyal Paylaşımı** | Ders kitabının ilgili [Bölümlerin](http://www.cag.edu.tr/download/problemsolution.rar) sonlarında yer alan problemlerin çözümlerini ve [Sunumların Kopyasını](http://www.cag.edu.tr/download/slayts.rar) Öğrenci Otomasyon Sisteminden indirebilirsiniz.  |
| **ÖLÇME ve DEĞERLENDİRME** |
| **Etkinlikler** | **Sayı** | **Katkı** | **Notlar**  |
| **Ara Sınav** | 1 | 40% |  |
| ***Finalin Başarıya Oranı*** |  | 60% |  |
| **AKTS TABLOSU** |
| **İçerik** | **Sayı** | **Saat** | **Toplam** |
| **Ders Süresi** | **14** | **3** | **42** |
| **Sınıf Dışı Ders Çalışma** | **14** | **5** | **70** |
| **Proje**  | **1** | **30** | **30** |
| **Ara Sınav** | **1** | **14** | **14** |
| **Final Sınavı** | **1** | **24** | **24** |
| **Toplam****Toplam / 30****AKTS Kredisi** | **180** |
|  **=184/30=6** |
| **6** |
| **GEÇMİŞ DÖNEM BAŞARILARI** |
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|  | Faculty of Economics and Administrative Sciences MAN 310 FINANCIAL MANAGEMENT (PROJECT-RUBRIC) |  |
| Student Name: |  |  |
| Student ID: |  |  |
| Criteria’s | **Performance Evaluation** |  |
| **Insufficient** | **Sufficient** | **Successful** |  |
|   |   |   |  |
| 1. Cover & Content | **1-2** | **3-4** | **5** | **Score** |
| Content is unclear, inaccurate, and/or incomplete. | Presents clear and appropriate information that adequately. | Presents balanced, significant, and valid information that clearly and convincingly.  | **5** |
| 2. General Economic Panaroma | **1-2** | **3-4** | **5** |  |
| Information/ content is not logically organized or presented; topics/ paragraphs are frequently disjointed and fail to make sense together | Information/ content is presented in a clear and reasonable sequence; topic/paragraph transition | Information/ content is presented in a logically, interesting, and effective sequence; topics flow smoothly and coherently from one to another and care are clearly linked | **5** |
| 3. Related Industrial Developments | **1-2** | **3-4** | **5** |  |
| Information/ content is not logically organized or presented; topics/ paragraphs are frequently disjointed and fail to make sense together | Information/ content is presented in a clear and reasonable sequence; topic/paragraph transition | Information/ content is presented in a logically, interesting, and effective sequence; topics flow smoothly and coherently from one to another and care are clearly linked | **5** |
| 4. About the Firm | **1-2** | **3-4** | **5** |  |
| Information/ content is not logically organized or presented; topics/ paragraphs are frequently disjointed and fail to make sense together | Information/ content is presented in a clear and reasonable sequence; topic/paragraph transition | Information/ content is presented in a logically, interesting, and effective sequence; topics flow smoothly and coherently from one to another and care are clearly linked | **5** |
| 5. Balance Sheets | **1-2** | **3-4** | **5** |  |
| Most of the references are from sources that are not peer- reviewed or professional, and have uncertain reliability  | Professionally legitimate references are generally used; clear and fair citations are presented in most cases; most of the information/content/ evidence comes from sources that are reliable | Presents compelling evidence from professionally legitimate sources; attribution is clear and accurate; references are primarily peer- reviewed professional journals or other approved sources | **5** |
| 6. Income Statements  | **1-2** | **3-4** | **5** |  |
| Most of the references are from sources that are not peer- reviewed or professional, and have uncertain reliability  | Professionally legitimate references are generally used; clear and fair citations are presented in most cases; most of the information/content/ evidence comes from sources that are reliable | Presents compelling evidence from professionally legitimate sources; attribution is clear and accurate; references are primarily peer- reviewed professional journals or other approved sources | **5** |
| 7. Cash Flow Statements | **1-2** | **3-4** | **5** |  |
| Most of the references are from sources that are not peer- reviewed or professional, and have uncertain reliability  | Professionally legitimate references are generally used; clear and fair citations are presented in most cases; most of the information/content/ evidence comes from sources that are reliable | Presents compelling evidence from professionally legitimate sources; attribution is clear and accurate; references are primarily peer- reviewed professional journals or other approved sources | **5** |
| 8. Financial Ratios | **1-2** | **3-4** | **5** |  |
| Most of the references are from sources that are not peer- reviewed or professional, and have uncertain reliability  | Professionally legitimate references are generally used; clear and fair citations are presented in most cases; most of the information/content/ evidence comes from sources that are reliable | Presents compelling evidence from professionally legitimate sources; attribution is clear and accurate; references are primarily peer- reviewed professional journals or other approved sources | **5** |
| 9. Growth Rates | **1-2** | **3-4** | **5** |  |
|  | Most of the references are from sources that are not peer- reviewed or professional, and have uncertain reliability  | Professionally legitimate references are generally used; clear and fair citations are presented in most cases; most of the information/content/ evidence comes from sources that are reliable | Presents compelling evidence from professionally legitimate sources; attribution is clear and accurate; references are primarily peer- reviewed professional journals or other approved sources | **5** |
|   | 1-2 | 3-4 | 5 |  |
| 10. Proforma Statements | Most of the references are from sources that are not peer- reviewed or professional, and have uncertain reliability  | Professionally legitimate references are generally used; clear and fair citations are presented in most cases; most of the information/content/ evidence comes from sources that are reliable | Presents compelling evidence from professionally legitimate sources; attribution is clear and accurate; references are primarily peer- reviewed professional journals or other approved sources | **5** |
| 11. WACC Calculations | **1-4** | **5-7** | **8-10** |  |
| Most of the references are from sources that are not peer- reviewed or professional, and have uncertain reliability  | Professionally legitimate references are generally used; clear and fair citations are presented in most cases; most of the information/content/ evidence comes from sources that are reliable | Presents compelling evidence from professionally legitimate sources; attribution is clear and accurate; references are primarily peer- reviewed professional journals or other approved sources | **10** |
| 12. Price Changes & Graphics | **1-4** | **5-7** | **8-10** |
| Most of the references are from sources that are not peer- reviewed or professional, and have uncertain reliability  | Professionally legitimate references are generally used; clear and fair citations are presented in most cases; most of the information/content/ evidence comes from sources that are reliable | Presents compelling evidence from professionally legitimate sources; attribution is clear and accurate; references are primarily peer- reviewed professional journals or other approved sources | **10** |
| 13. General Evaluation | **1-4** | **5-7** | **8-10** |  |
|  |  Shows little ability to employ theory and practice across the functional areas of business in the assessment of issues relating to the research problem; does not recognize or correctly identify cross-functional organizational issues relevant to the research problem; does not adequately evaluate the research problem in light of relevant principles | Exhibits satisfactory application of principles across the functional areas of business to the analysis of the research problem; with a few minor exceptions and describes some cross- functional organizational issues that are relevant to the research problem; adequately identifies bad describes solutions, recommendations for action or conclusions that are for the most part, based on appropriate principles | Demonstrates well-developed ability to integrate and apply principles across the functional areas of business to the analysis of the research problem; effectively identifies, examines, and critically evaluates important cross- functional organizational issues associated with the research problem, clearly and effectively justifies solutions, recommendations for conclusions based on strong analytics. | **10** |
|   | **1-2** | **3-4** | **5** |
|  14. Written Communication Skills | The written project exhibits multiple errors in grammar, sentence structure and/or spelling; inadequate writing skills | Written research project displays good word choice, language conventions, and mechanics with a few minor errors in spelling, grammar, sentence structure | Readability of the project is enhanced by facility in language use/word choice, excellent mechanics, and syntactic variety; uses language conventions effectively | **5** |
| 15. Reference | **1-2** | **3-4** | **5** |  |
| Most of the references are from sources that are not peer- reviewed or professional, and have uncertain reliability  | Professionally legitimate references are generally used; clear and fair citations are presented in most cases; most of the information/content/ evidence comes from sources that are reliable | Presents compelling evidence from professionally legitimate sources; attribution is clear and accurate; references are primarily peer- reviewed professional journals or other approved sources. | **5** |
| 16. Presentation (Oral Communication Skills) | **1-4** | **5-7** | **8-10** |
| Oral presentations cannot be understood because there is no logical sequencing of information; presenter uses superfluous graphics or no graphics do not support or relate to the information presented; presenter reads most or all of the project notes with little or no eye contact, presenter is unprofessional, lacks confidence, is uncomfortable, and cannot answer basic questions |  Information is presented in a sequence that the audience can follow; graphics support and are related to the content of the project; presenter maintains eye contact with the audience with a few minor exceptions; presenter reads from notes on a few occasions; presenter is comfortable for the most part and adequately answers questions | Information is presented in a logical, interesting, and effective sequence, which the audience can easily follow; oral presentation uses effective graphics to explain and reinforce the information presented; presenter maintains eye contact with audience, seldom returning to notes; presenter is professional, confident, comfortable, and answers questions effectively | **10** |