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| ***ÇAĞ UNIVERSITY******FACULTY OF ECONOMICS AND ADMINISTRATIVE SCIENCES*** |
| **Code** | **Course Title** | **Credit** | **ECTS** |
| **MAN 100** | International Business | 2 (2-0-0) | **6** |
| **Prerequisites** | **None** |
| **Language of Instruction** | English  | **Mode of Delivery**  | **Face to Face** |
| **Type and Level of Course** | **Compulsory/1.Year/Fall Semester EQF- Level 6** |
| **Lecturers** | **Name(s)**  | Lecture Hours | Office Hours | **Contacts** |
| **Course Coordinator** | Dr. Canol Kandemir | Mon: 10.15 -12:35 | Tu: 14-16 | ckandemir@cag.edu.tr |
| **Course Objective**  | This course aims at introducing the international trade and business environment in a macro framework. |
| **Learning Outcomes of the Course** |  | Students who have completed the course successfully should be able to | **Relationship** |
| Prog. Output | **Net Effect** |
| 1 | locate business in an international context. | 2  | 5  |
| 2 | specify theoretical, political and legal dimensions of international trade. | 2  | 5  |
| 3 | recognise the impacts of culture on international business. | 2 & 3 & 4 | 5 & 4 & 3 |
| 4 | analyze world economies as developed and developing world. | 2 & 3 & 4 | 5 & 4 & 3 |
| 5 | recognise the impacts of economic cooperation and integration on international business. | 2 & 3 & 4 | 5 & 4 & 3 |
| 6 | comment on the effect of glolabalization on international business. | 2 & 3 & 4 | 5 & 4 & 3 |
| 7 | recognise the impact of the United Nations on trade. | 2 & 3 & 4 | 5 & 4 & 3 |
| 8 | locate business organisations in an international context. | 2 & 3 & 4 | 5 & 4 & 3 |
| **Course Description:** This course focuses on analyzing the theoretical, political, legal and cultural dimensions of international business and locating business organizations in an international context. |
| **Course Contents:( Weekly Lecture Plan )** |
| **Weeks** | **Topics** | **Preparation** | **Teaching Methods** |
| **1** | Introduction to International Business | Chapter 1.1-1.2 | **Presentation&Review** |
| **2** | Forms of International Businesses&The Globalization Debate&Ethics and International Business | Chapter 1.3-1.4-1.5 | **Presentation&Review** |
| **3** | International Trade Theory | Chapter 2.1 | **Presentation&Review** |
| **4** | Political and Legal Factors That Impact International Trade | Chapter 2.2 | **Presentation&Review** |
| **5** | Foreign Direct Investment | Chapter 2.3 | **Presentation&Review** |
| **6** | Culture and Business | Chapter 3.1-3.2 | **Presentation&Review** |
| **7** | Culture and Business | Chapter 3.3-3.4 | **Presentation&Review** |
| **8** | World Economies | Chapter 4.1 | **Presentation&Review** |
| **9** | Developed World | Chapter 4.2 | **Presentation&Review** |
| **10** | Developing World | Chapter 4.3 | **Presentation&Review** |
| **11** | Emerging Markets | Chapter 4.4 | **Presentation&Review** |
| **12** | International Economic Cooperation among Nations | Chapter 5.1 | **Presentation&Review** |
| **13** | Regional Economic Integration | Chapter 5.2 | **Presentation&Review** |
| **14** | The United Nations and the Impact on Trade | Chapter 5.3 | **Presentation&Review** |
| **REFERENCES** |
| **Textbook** | International Business, http://www.saylor.org/books |
| **Related Links** | **-** |
| **Recommended Reading** | **-** |
| **Material Sharing** | If required, additional learning materials and presentation outputs are accessible in the Student Automation System on Çağ University Web Site.  |
| **ASSESSMENT METHODS** |
| **Activities** | **Number** | **Effect** | **Notes** |
| **Midterm Exam** | **1** | **40%** |  |
| **Quizzes** | **-** | **-** |  |
| **Homework** | **-** | **-** |  |
| ***Effect of The Activities*** | **1** | **40%** |  |
| ***Effect of The Final Exam*** | **1** | **60%** |  |
| **ECTS TABLE** |
| **Contents** | **Number** | **Hours** | **Total** |
| **Hours in Classroom**  | **14** | **2** | **28** |
| **Hours out Classroom** | **14** | **7** | **98** |
| **Homeworks** | **-** | **-** | **-** |
| **Implementation** | **-** | **-** | **-** |
| **Quizzes** | **-** | **-** | **-** |
| **Midterm Exam** | **1** | **20** | **20** |
| **Fieldwork** | **-** | **-** | **-** |
| **Final Exam** | **1** | **30** | **30** |
| **Total****Total / 30****ECTS Credit** | **176** |
| **=176/30****=5,86** |
| **6** |