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| ***ÇAĞ UNIVERSITY***  ***FACULTY OF ECONOMICS AND ADMINISTRATIVE SCIENCES*** | | | | | | | | | | | | | | | | | | | | | | | |
| **Code** | | | | **Course Title** | | | | | | | | | | | | **Credit** | | | | | **ECTS** | | |
| **MAN 100** | | | | International Business | | | | | | | | | | | | 2 (2-0-0) | | | | | **6** | | |
| **Prerequisites** | | | | | | | | **None** | | | | | | | | | | | | | | | |
| **Language of Instruction** | | | | | | | | English | | | **Mode of Delivery** | | | | | | | **Face to Face** | | | | | |
| **Type and Level of Course** | | | | | | | | **Compulsory/1.Year/Fall Semester EQF- Level 6** | | | | | | | | | | | | | | | |
| **Lecturers** | | | | | **Name(s)** | | | | | | | Lecture Hours | | | | | Office Hours | | | | **Contacts** | | |
| **Course Coordinator** | | | | | Dr. Canol Kandemir | | | | | | | Mon: 10.15 -12:35 | | | | | Tu: 14-16 | | | | ckandemir@cag.edu.tr | | |
| **Course Objective** | | | | | This course aims at introducing the international trade and business environment in a macro framework. | | | | | | | | | | | | | | | | | | |
| **Learning Outcomes of the Course** | |  | Students who have completed the course successfully should be able to | | | | | | | | | | | | | | | | | **Relationship** | | | |
| Prog. Output | | | **Net Effect** |
| 1 | locate business in an international context. | | | | | | | | | | | | | | | | | 2 | | | 5 |
| 2 | specify theoretical, political and legal dimensions of international trade. | | | | | | | | | | | | | | | | | 2 | | | 5 |
| 3 | recognise the impacts of culture on international business. | | | | | | | | | | | | | | | | | 2 & 3 & 4 | | | 5 & 4 & 3 |
| 4 | analyze world economies as developed and developing world. | | | | | | | | | | | | | | | | | 2 & 3 & 4 | | | 5 & 4 & 3 |
| 5 | recognise the impacts of economic cooperation and integration on international business. | | | | | | | | | | | | | | | | | 2 & 3 & 4 | | | 5 & 4 & 3 |
| 6 | comment on the effect of glolabalization on international business. | | | | | | | | | | | | | | | | | 2 & 3 & 4 | | | 5 & 4 & 3 |
| 7 | recognise the impact of the United Nations on trade. | | | | | | | | | | | | | | | | | 2 & 3 & 4 | | | 5 & 4 & 3 |
| 8 | locate business organisations in an international context. | | | | | | | | | | | | | | | | | 2 & 3 & 4 | | | 5 & 4 & 3 |
| **Course Description:** This course focuses on analyzing the theoretical, political, legal and cultural dimensions of international business and locating business organizations in an international context. | | | | | | | | | | | | | | | | | | | | | | | |
| **Course Contents:( Weekly Lecture Plan )** | | | | | | | | | | | | | | | | | | | | | | | |
| **Weeks** | **Topics** | | | | | | | | | | | | **Preparation** | | | | | | **Teaching Methods** | | | | |
| **1** | Introduction to International Business | | | | | | | | | | | | Chapter 1.1-1.2 | | | | | | **Presentation&Review** | | | | |
| **2** | Forms of International Businesses&The Globalization Debate&Ethics and International Business | | | | | | | | | | | | Chapter 1.3-1.4-1.5 | | | | | | **Presentation&Review** | | | | |
| **3** | International Trade Theory | | | | | | | | | | | | Chapter 2.1 | | | | | | **Presentation&Review** | | | | |
| **4** | Political and Legal Factors That Impact International Trade | | | | | | | | | | | | Chapter 2.2 | | | | | | **Presentation&Review** | | | | |
| **5** | Foreign Direct Investment | | | | | | | | | | | | Chapter 2.3 | | | | | | **Presentation&Review** | | | | |
| **6** | Culture and Business | | | | | | | | | | | | Chapter 3.1-3.2 | | | | | | **Presentation&Review** | | | | |
| **7** | Culture and Business | | | | | | | | | | | | Chapter 3.3-3.4 | | | | | | **Presentation&Review** | | | | |
| **8** | World Economies | | | | | | | | | | | | Chapter 4.1 | | | | | | **Presentation&Review** | | | | |
| **9** | Developed World | | | | | | | | | | | | Chapter 4.2 | | | | | | **Presentation&Review** | | | | |
| **10** | Developing World | | | | | | | | | | | | Chapter 4.3 | | | | | | **Presentation&Review** | | | | |
| **11** | Emerging Markets | | | | | | | | | | | | Chapter 4.4 | | | | | | **Presentation&Review** | | | | |
| **12** | International Economic Cooperation among Nations | | | | | | | | | | | | Chapter 5.1 | | | | | | **Presentation&Review** | | | | |
| **13** | Regional Economic Integration | | | | | | | | | | | | Chapter 5.2 | | | | | | **Presentation&Review** | | | | |
| **14** | The United Nations and the Impact on Trade | | | | | | | | | | | | Chapter 5.3 | | | | | | **Presentation&Review** | | | | |
| **REFERENCES** | | | | | | | | | | | | | | | | | | | | | | | |
| **Textbook** | | | | | | International Business, http://www.saylor.org/books | | | | | | | | | | | | | | | | | |
| **Related Links** | | | | | | **-** | | | | | | | | | | | | | | | | | |
| **Recommended Reading** | | | | | | **-** | | | | | | | | | | | | | | | | | |
| **Material Sharing** | | | | | | If required, additional learning materials and presentation outputs are accessible in the Student Automation System on Çağ University Web Site. | | | | | | | | | | | | | | | | | |
| **ASSESSMENT METHODS** | | | | | | | | | | | | | | | | | | | | | | | |
| **Activities** | | | | | | | **Number** | | | **Effect** | | | | **Notes** | | | | | | | | | |
| **Midterm Exam** | | | | | | | **1** | | | **40%** | | | |  | | | | | | | | | |
| **Quizzes** | | | | | | | **-** | | | **-** | | | |  | | | | | | | | | |
| **Homework** | | | | | | | **-** | | | **-** | | | |  | | | | | | | | | |
| ***Effect of The Activities*** | | | | | | | **1** | | | **40%** | | | |  | | | | | | | | | |
| ***Effect of The Final Exam*** | | | | | | | **1** | | | **60%** | | | |  | | | | | | | | | |
| **ECTS TABLE** | | | | | | | | | | | | | | | | | | | | | | | |
| **Contents** | | | | | | | | | **Number** | | | | | | **Hours** | | | | | | | **Total** | |
| **Hours in Classroom** | | | | | | | | | **14** | | | | | | **2** | | | | | | | **28** | |
| **Hours out Classroom** | | | | | | | | | **14** | | | | | | **7** | | | | | | | **98** | |
| **Homeworks** | | | | | | | | | **-** | | | | | | **-** | | | | | | | **-** | |
| **Implementation** | | | | | | | | | **-** | | | | | | **-** | | | | | | | **-** | |
| **Quizzes** | | | | | | | | | **-** | | | | | | **-** | | | | | | | **-** | |
| **Midterm Exam** | | | | | | | | | **1** | | | | | | **20** | | | | | | | **20** | |
| **Fieldwork** | | | | | | | | | **-** | | | | | | **-** | | | | | | | **-** | |
| **Final Exam** | | | | | | | | | **1** | | | | | | **30** | | | | | | | **30** | |
| **Total**  **Total / 30**  **ECTS Credit** | | | | | | | | | | | | | | | | | | | | | | **176** | |
| **=176/30**  **=5,86** | |
| **6** | |