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| ***ÇAĞ UNIVERSITY***  ***Instute of Social Sciences, Master of Business Administration (Thesis / Non-Thesis) Program*** | | | | | | | | | | | | | | | | | | | |
|  | | | | | | | | | | | | | | | | | | | |
| **Code** | | | | **Course** | | | | | | | | | **Credit** | | | | **ECTC** | | |
| MAN 550 | | | | Supply Chain and Logistics Management | | | | | | | | | (3-0)3 | | | | 7 | | |
|  | | | | | | | | | | | | | | | | | | | |
| **Prerequisite Courses** | | | | None | | | | | | | | | | | | | | | |
| **Course Language** | | | | Turkish | | | | | **Mode of Delivery** | | | | | Online | | | | | |
| **Course Type** | | | | Compulsory / 1st Year / Spring Semester | | | | | | | | | | | | | | | |
| **Lecturer of the Course** | | | | **Title& Name** | | | | | **Lecture Hours** | | | | **Office Hours** | | | | **Contacts** | | |
| **Course Coordinator** | | | | Prof. Dr. Arzu Uzun | | | | | Salı 17-20 | | | | Salı 16-17 | | | | [garzu@cu.edu.tr](mailto:garzu@cu.edu.tr) | | |
| **Course Objective** | | | | In today's dynamic competitive environment, it is very important for businesses to effectively fulfill customer demands and needs. Therefore, logistics and supply chain management are elements that play a major role in managing demands and requests. Establishing an effective supply chain management system, reducing costs, and increasing efficiency and satisfaction should be the main goal of businesses. In this context, the aim of the course is; To reveal the importance of establishing effective logistics and supply chain systems and to ensure that students are informed about the applications. | | | | | | | | | | | | | | | |
| **Learning Outcomes of the Course** | | A student who successfully completes the course; | | | | | | | | | | | | | | **İlişkiler** | | | |
| **Prog. Çıktıları** | | | **Net Katkı** |
| 1 | * Will be able to think conceptually about logistics and its related supply chain management. | | | | | | | | | | | | | 3 | | | **3** |
| 2 | Will be able to understand the importance of supply chain management/logistics, which supports each functional area such as manufacturing/distribution, which has a special place in achieving the strategic goals of businesses. | | | | | | | | | | | | | 4 | | | **5** |
| 3 | It will be possible to create a healthy basis for further advanced studies on other subjects related to supply chain management/logistics. | | | | | | | | | | | | | 6 | | | **5** |
|  | | | | | | | | | | | | | | | | | | | |
| **COURSE CONTENT ( Weekly Lecture Plan )** | | | | | | | | | | | | | | | | | | | |
| **Week** | **Topics** | | | | | | | | | **Preparation**  **(** **No. stated in the Resources section.)** | | | | | **Teaching Methods** | | | | |
| 1 | Supply Chain Concept | | | | | | | | | (1)-Chapter 1,2 | | | | | Lecture, Question and Answer, Observation and Sample Application Presentations | | | | |
| 2 | Supply Chain Factors | | | | | | | | | (6)- Related Section | | | | | Lecture, Question and Answer, Observation and Sample Application Presentations | | | | |
| 3 | Strategic Alignment and Scope in Supply Chain Management | | | | | | | | | (1)- Chapter 3,4 | | | | | Lecture, Question and Answer, Observation and Sample Application Presentations | | | | |
| 4 | Factors Preventing Strategic Alignment in the Supply Chain | | | | | | | | | (6)- Related Section | | | | | Lecture, Question and Answer, Observation and Sample Application Presentations | | | | |
| 5 | Network Structures in Supply Chain | | | | | | | | | (1)- Chapter 5 | | | | | Lecture, Question and Answer, Observation and Sample Application Presentations | | | | |
| 6 | Location Planning in the Supply Chain | | | | | | | | | (6) Related Section | | | | | Lecture, Problem Solutions Based on Quantitative Modeling | | | | |
| 7 | Logistics / Logistics Management in Supply Chain | | | | | | | | | (2)- Chapter 1,2,3 | | | | | Lecture, Question and Answer, Observation and Sample Application Presentations | | | | |
| 8 | Logistics / Logistics Management in Supply Chain (continued) | | | | | | | | | (2)- Chapter 4,5,6 | | | | | Lecture, Question and Answer, Observation and Sample Application Presentations | | | | |
| 9 | Inventory Management / Purchasing in Supply Chain | | | | | | | | | (4),(6) ve Example Questions Set | | | | | Lecture, Problem Solutions Based on Quantitative Modeling | | | | |
| 10 | Inventory Management / Purchasing in Supply Chain (continued) | | | | | | | | | (6) ve Example Questions Set | | | | | Lecture, Problem Solutions Based on Quantitative Modeling | | | | |
| 11 | Transport in the Supply Chain | | | | | | | | | (6) | | | | | Lecture, Question and Answer, Observation and Sample Application Presentations | | | | |
| 12 | International Logistics | | | | | | | | | (5)- Chapter 1,2,3,4 | | | | | Lecture, Question and Answer, Observation and Sample Application Presentations | | | | |
| 13 | New Approaches in Supply Chain and Logistics Management | | | | | | | | | (3)- Chapter 1,2,3,4,5,6  (7) | | | | | Lecture, Question and Answer, Observation and Sample Application Presentations | | | | |
| 14 | New Approaches in Supply Chain and Logistics Management (continued) | | | | | | | | | (3)- Chapter 1,2,3,4,5,6  (7) | | | | | Lecture, Question and Answer, Observation and Sample Application Presentations | | | | |
| **RESOURCES** | | | | | | | | | | | | | | | | | | | |
| **Textbooks** | | | | | Maindl,P. Ve Chopra, S. (2017), Supply Chain Management: Strategy, Planning, and Operation, Perason Pub., New York.Nebol, E. (2016), Tedarik Zinciri ve Lojistik Yönetimi, Nobel Yayıncılık, Ankara.Blanchard, D.(2017), Supply Chain Management Best Practices /TEDARİK ZİNCİRİ YÖNETİMİ En iyi uygulamalar (çev.: Mehmet Tanyaş, Murat Düzgün), Nobel Yayıncılık, Ankara.Hompel, M. Ve Schmidt, T.(2014), DEPO YÖNETİMİ / Warehouse Management, (çev. : Mehmet Tanyaş, Murat Düzgün), Nobel Yayıncılık, Ankara.Long, D. (2022), ULUSLARARASI LOJİSTİK KÜRESEL TEDARİK ZİNCİRİ YÖNETİMİ / International Logistics Global Supply Chain Management (çev.: Mehmet Tanyaş, Murat Düzgün), Nobel Yayıncılık, Ankara. | | | | | | | | | | | | | | |
| **Lecture Notes** | | | | | (6) Lecture notes prepared by the course instructor | | | | | | | | | | | | | | |
| **Recommended Notes** | | | | | (7) Miscellaneous Articles | | | | | | | | | | | | | | |
| **Material Sharing** | | | | | Presentation, film and written resources | | | | | | | | | | | | | | |
| **ASSESSTMENT METHODS** | | | | | | | | | | | | | | | | | | | |
| **Activities** | | | | | | **Number** | | **Effects** | | | **Notes** | | | | | | | | |
| Midterm | | | | | | **1** | | **40%** | | |  | | | | | | | | |
| Final | | | | | | **1** | | **60%** | | |  | | | | | | | | |
| **ECTC** | | | | | | | | | | | | | | | | | | | |
| **Contents** | | | | | | | **No.** | | | | | **Hours** | | | | | | **Total** | |
| Hours in Classroom | | | | | | | **14** | | | | | **3** | | | | | | **42** | |
| Studying Outside the Classroom | | | | | | | **14** | | | | | **6** | | | | | | **84** | |
| Midterm | | | | | | | **1** | | | | | **32** | | | | | | **32** | |
| Final | | | | | | | **1** | | | | | **36** | | | | | | **36** | |
| **Total**  **Total / 30**  **ECTC Credit** | | | | | | | | | | | | | | | | | | **194** | |
| **=194/30** | |
| **7** | |