

ÇAĞ UNIVERSITY
FACULTY OF ART AND SCIENCES
PSYCHOLOGY DEPARTMENT

Code	Course Title	Credit	ECTS	
PSY 256	Academic Writing and Presentation In Psychology	(3-0)3	6	
Prerequisites				
Language of Instruction	English	Mode of Delivery	Face to face/Online	
Type and Level of Course	Compulsory/2.Year/Spring Semester			
Lecturers	Name(s)	Lecture Hours	Office Hours	
Course Coordinator	Ayşe Şenay Koç, PhD		Contacts	
Others	aysesenaykoc@cag.edu.tr			
Course Objective	This course aims to develop students' communication and language skills in order to plan and deliver an effective presentation. Students will be taken systematically through the key stages of giving presentations, from planning and introducing to concluding and handling questions. Additionally, students will experience not only how to give an effective presentation, but also how to become an effective listener.			
Learning Outcomes of the Course		Students who have completed the course successfully should be able to	Relationship	
			Prog. Output	
	1	Become aware of personal speech habits and characteristics. To increase your confidence	5	5
	2	Improve posture, voice, diction and other mechanics of speech	5 & 7	5 & 4
	3	Develop speech preparation and presentation techniques, audience awareness and self-awareness.	5 & 7	5 & 4
	4	Cultivate poise and self-confidence	3 & 5 & 7	4 & 5 & 4
	5	Present a variety of speeches (informative, persuasive, demonstrative, special occasion, etc.	5 & 7	5 & 4
6	recognize the basic patterns of an effective presentation	5 & 7	5 & 4	
Course Description: This course prepares students for a variety of academic and other situations in which formal presentations are required. Students will learn how to research, outline, and deliver short, informal presentations as well as longer speeches.				
Course Contents:(Weekly Lecture Plan)				
Weeks	Topics	Preparation	Teaching Methods	
1	Writing Professionally	Textbook Ch. 1	Lectures	
2	Elements of Style	Textbook Ch. 2	Lecturing and discussion	
3	The Introduction Section	Textbook Ch. 3	Lecturing and discussion	
4	The Method Section	Textbook Ch. 4	Lecturing and discussion	
5	Communicating Statistics	Textbook Ch. 5	Presentation & Demonstration	
6	The Results Section	Textbook Ch. 6	Presentation & Demonstration	
7	The Discussion Section	Textbook Ch. 7	Presentation & Demonstration	
8	MIDTERM			
9	References:In-text & List Citations	Textbook Ch. 8	Presentation & Demonstration	
10	The Abstract & Formatting Details	Textbook Ch. 9	Presentation & Demonstration	
11	Creating Poster Presentations	Textbook Ch. 10	Presentation & Demonstration	
12	Giving Oral Presentations	Textbook Ch. 11	Presentation & Demonstration	
13	Sharing The Work Electronically	Textbook Ch. 12	Presentation & Demonstration	
14	FINAL			
REFERENCES				
Textbook	B. C. Beins , <i>Simplified APA Style</i> 2012. ISBN-13: 978-0-495-90408-3			
Recommended Reading	American Psychological Association. (2020). Publication manual of the American Psychological Association 2020: the official guide to APA style (7th ed.). American Psychological Association. Perrin, R. <i>Pocket Guide to APA Style</i> , 2012. Wallwork, A. (2010). English for Presentations at International Conferences. Springer Books.			

Alley, M. (2003). *The Craft of Scientific Presentations*. Springer Books.
 Rowe, N. (2017). *Academic & Scientific Poster Presentation: A Modern Comprehensive Guide*. Springer Books.

ASSESSMENT METHODS

Activities	Number	Effect	Notes
Midterm Exam	1	20%	
Homework	3	30%	
Effect of The Activities		50%	
Effect of The Final Exam		50%	

ECTS TABLE

Contents	Number	Hours	Total
Hours in Classroom	14	3	42
Hours out Classroom	14	3	42
Homeworks	3	4	12
Implementation	4	3	12
Midterm Exam	1	25	25
Final Exam	1	35	35
		Total	168
		Total / 30	168/30=6
		ECTS Credit	6

RECENT PERFORMANCE

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