

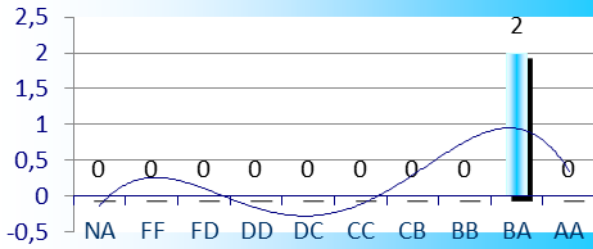
CAG UNIVERSITY
SOCIAL SCIENCES INSTITUTES
MASTER OF BUSINESS AND ADMINISTRATION

Code	Name	Credit	ECTS	
MAN 544	Contemporary Business	(3-0-3) 3	8	
Prerequisites	Yok			
Language of Instruction	Turkish	Mode of Delivery	Face to Face	
Type and Level of Course	Compulsory / 1. Year/ Spring Semester			
Lecturer	Name	Lecture Hours	Office Hours	
Course Coordinator	Prof. Dr. Murat KOÇ	Saturday 09.30-12.30	Wednesday 15.00-16.00	muratkoc@cag.edu.tr
Other Coordinator	Asst. Prof. Dr. Yonca Bir			yoncabir@cag.edu.tr
Purpose	The course aims to understand the structure in contemporary organizations, provide the necessary knowledge and skills to manage employees.			
Learning Outcomes of the Course	Students that upon successful completion of this course;		Relationship	
			Prog. Output	Prog. Output
	1	To define planning, organizing, directing and controlling functions in a contemporary business.	3	3
	2	To approach managerial ideas from a critical perspective.	4	5
	3	To evaluate real-life administrative problems and solutions.	6	5
4	To develop contemporary managerial skills.	3&5&6	3&4&5	
Course Description : The course covers the basic principles of business management, and examines at national and international levels, in the light of the modern business concept in the context of current business functions.				
Course Contents:(Weekly Lecture Plan)				
Week	Topic	Preparation	Teaching Methods	
1	New Economy	Slides	Presentation&Discussion	
2	What is Sustainability?	Slides	Presentation&Discussion	
3	Sustainable Human, Project and Resource Management	Slides	Presentation&Discussion	
4	Operations Management and Supply Chain	Slides	Presentation&Discussion	
5	Sustainability and Social Responsibility	Slides	Presentation&Discussion	
6	Ledership and Sustainability	Slides	Presentation&Discussion	
7	Sustainable Consumption	Slides	Presentation&Discussion	
8	Biodiversity and Its Impact on Business Life	Slides	Presentation&Discussion	
9	Green Transformation	Slides	Presentation&Discussion	
10	Turkish Sustainability Reporting Standards Applications in Businesses	Slides	Presentation&Discussion	
11	Borderline Carbon Regulation Mechanism Applications in Businesses	Slides	Presentation&Discussion	
12	Agile Mindset	Slides	Presentation&Discussion	
13	Basic Principles of Lean and Agile Project Management	Slides	Presentation&Discussion	
14	Case study	Slides	Presentation&Discussion	
REFERENCES				
Textbook	Louis E. Boone & David E. Kurtz, 2016, Çağdaş İşletme (Çev. Azmi YALÇIN), Nobel Akademik Yayıncılık. Gülin Yücel, Levent Kurnaz, 2021, Yeni Gerçeğimiz Sürdürülebilirlik, Yeni İnsan Kitabevi			
ASSESSMENT METHODS				
Activities	Number	Effect	Notes	
Midterm	1	40%		
Final Exam	1	60%		
Success Rate for the Year	40%			
Final Success Ratio	60%			
ECTS TABLE				

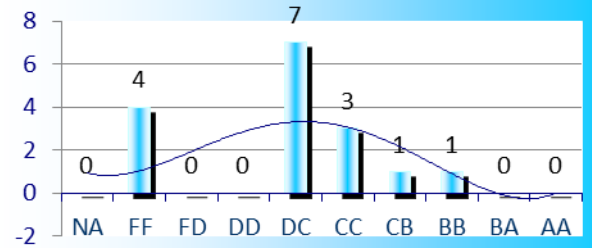
Content	Number	Hours	Total
Hours in Classroom	16	3	48
Hours out Classroom	16	3	48
Midterm	1	65	65
Final Exam	1	70	70
		Total	199
		Total / 30	=231/30=7.7
		ECTS Credit	8

RECENT PERFORMANCE

2020-2021 FALL
MAN 544



2021-2022 FALL
MAN 544



2022-2023 SPRING
MAN 544

