

ÇAĞ UNIVERSITY
INSTITUTE OF SOCIAL SCIENCES
GRADUATE PROGRAMME

Code	Course Title	Credit	ECTS
PSI 523	APPLIED SOCIAL PSYCHOLOGY	3 (3-0-3)	8
Prerequisites	None		
Language of Instruction	English	Mode of Delivery	Face to face
Type and Level of Course	Compulsory/ SPRING TERM		
Lecturers	Name(s)	Lecture Hours	Office Hours
Course Coordinator	Ayşe Şenay KOÇ, PhD	Saturdays 9:30-12:30	Fridays 17:30-19:00
Others			Contacts ayseesenaykoc@cag.edu.tr

Course Objectives This course aims to provide an overview of the field of applied social psychology and enable students gain hands-on experience in developing an intervention for a social issue that affects individuals and communities. It focuses on understanding social problems and developing skills to design and evaluation interventions that improve conditions for individuals, groups and societies. The goal is to introduce students the field of applied social psychology with its theoretical and methodological background as well as design and evaluation of interventions for empowering individuals and communities.

Learning Outcomes of the Course	Upon successful completion of this course, students will be able to know:		Relationship	
			Prog. Output	Net Effect
	1	how basic and applied research in social psychology are connected	1,3,4	3,4,5
	2	fundamental principles and empirical evidence from the applied topics covered in the modules	1,4,8	3,5,4
	3	how basic social psychological findings can be used to bring about desired changes	4,6,7,9	4,4,5,5
	4	how to compare different explanations for a social psychological phenomenon	2,5,7	3,5,4
	5	how to understand the differences between testing theories and testing interventions	3,5,8	3,3,4
	6	how to describe the available evidence for selected practical problems	9	5
	7	derive predictions for a specific situation from more general social psychological theories and apply knowledge from various courses to new problems	2,7,9	5,4,3
	8	write short scientific texts about applied problems and present the results of their own research and deliberation about a topic	1,3,6	5,3,4
9	analyze a practical problem and recognize the contributions of social psychological phenomena, such as intergroup conflict, cognitive biases, social emotions and norms	6,7,8	3,4,5	
10	search scientific information concerning a topic and judge the quality of the arguments and evidence and design a study to address a question you have regarding your field of interest	4,8	4,5	

Course Description: The course brings up applied social psychological theories, methods and empirical findings, but also theories from the wider social psychological area, used for specific applied purposes. Particular focus will be on how social psychology can be applied to different areas of life including clinical and counseling psychology, media, health, education, organizations, community, environment, and diversity as well as to one's own life.

Course Contents: (Weekly Lecture Plan)

Weeks	Topics	Preparation	Teaching Methods
1	Introduction and Syllabus Review Defining the field of applied social psychology	Textbook	Presentation & Discussion

2	Social psychological theory	Textbook	Presentation & Discussion
3	Research methods in applied social psychology	Textbook	Presentation & Discussion
4	Intervention and Evaluation	Textbook	Presentation & Discussion
5	Applying social psychology to clinical and counseling psychology	Textbook	Presentation & Discussion
6	Applying social psychology to health	Textbook	Presentation & Discussion
7	MIDTERM EXAM		
8	Applying social psychology to education	Textbook	Presentation & Discussion
9	Applying social psychology to the community	Textbook	Presentation & Discussion
10	Applying social psychology to the environment	Textbook	Presentation & Discussion
11	Applying social psychology to diversity	Textbook	Presentation & Discussion
12	Applying social psychology to one's own life	Textbook	Presentation & Discussion
13	Applying Social Psychology to the Media	Textbook	Presentation & Discussion
14	FINAL EXAM		

REFERENCES

Textbook

Gruman, J. A., Schneider, F. W., & Coutts, L. M. (Eds.). (2017). Applied social psychology: Understanding and addressing social and practical problems (3rd ed.). Thousand Oaks, CA: SAGE Publications.

Çukur, C. Ş. & Sayılan, G. (2022). Uygulamalı Sosyal Psikoloji (2. Basım). Nobel Akademik Yayıncılık

Related links

Course Notes

Lecture notes/slides will be shared by the instructor during sessions.

Recommended Readings

Material Sharing

Materials will be shared by either e-mail.

ASSESSMENT METHODS

Activities	Number	Effect	Notes
Midterm Exam	1	30%	
Presentation			
Project			
<i>Effect of The Activities</i>			
<i>Effect of The Final Exam</i>	1	70%	

ECTS TABLE

Contents	Number	Hours	Total
Hours in Classroom	14	5	70
Hours out Classroom	14	5	70
Presentation			
Project			
Midterm Exam	1	30	30
Final Exam	1	70	70
		Total	2
		Total / 30	=240/30=6
		ECTS Credit	8

RECENT PERFORMANCE

2023-2024 FALL SEMESTER
PSI 523- APPLIED SOCIAL PSY.

