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| ***CAG UNIVERSITY***  ***Faculty of Economics and Administrative Sciences*** | | | | | | | | | | | | | | | | | | | | | | | |
| **Code** | | | | **Course Name** | | | | | | | | | | | | **Credits** | | | | | **ECTS** | | |
| OSD 153 | | | | Financial Colors | | | | | | | | | | | | (2-0-2) | | | | | 3 | | |
| **Prerequisite Courses** | | | | | | | | No | | | | | | | | | | | | | | | |
| **Course Language** | | | | | | | | Turkish | | | | **Lesson Teaching Style** | | | | | | Remote | | | | | |
| **Course Type / Level** | | | | | | | | Compulsory / 1st Year / Spring Semester | | | | | | | | | | | | | | | |
| **Faculty Members** | | | | | **Title & Name Surname** | | | | | | **Class Time** | | | | | | **Meeting Hours** | | | | **Communication** | | |
| **Course Coordinator** | | | | | Assist. Prof. Dr. Süreyya YILMAZ ÖZEKENCİ | | | | | | Friday. 10.00-11.40 | | | | | | Tuesday  10:30-16:30 | | | | [sureyyayilmaz@cag.edu.tr](mailto:sureyyayilmaz@cag.edu.tr) | | |
| **Course Objectives** | | | | | This course aims to teach what financial and economic indicators mean through colors. In addition, in this course, it is aimed to explain the factors affecting credit rating agencies, countries' CDS premiums, stock markets and stock markets, especially financial management issues. | | | | | | | | | | | | | | | | | | |
| **Learning Outcomes** | |  | A student who successfully completes the course; | | | | | | | | | | | | | | | | | **Relations** | | | |
| **Prog. Outputs** | | | **Net Contribution** |
| 1 | Understand what financial indicators mean. | | | | | | | | | | | | | | | | | 1,6 | | | 5,4 |
| 2 | Understand and interpret what economic indicators mean. | | | | | | | | | | | | | | | | | 1,6 | | | 5,4 |
| 3 | They learn about the concept of risk. | | | | | | | | | | | | | | | | | 1,6 | | | 5,4 |
| 4 | They have information about risky assets. | | | | | | | | | | | | | | | | | 1,6 | | | 5,4 |
| 5 | Can comment on the reasons for the rise and fall in the stock markets. | | | | | | | | | | | | | | | | | 1,6 | | | 5,4 |
| **Course Content:** Financial Colors; financial concepts, economic indicators, factors affecting stock markets, Credit Rating Agencies, CDS premiums and green finance are explained. | | | | | | | | | | | | | | | | | | | | | | | |
| **Course Descriptions:( Weekly Lesson Plan)** | | | | | | | | | | | | | | | | | | | | | | | |
| **Week** | **Topic** | | | | | | | | | | | | **Preparation** | | | | | | **Learning Activities and Teaching Methods** | | | | |
| 1 | Financial Concepts | | | | | | | | | | | | Lecture Presentation | | | | | | Lecture and Discussion | | | | |
| 2 | Financial Concepts | | | | | | | | | | | | Lecture Presentation | | | | | | Lecture and Discussion | | | | |
| 3 | Structure and Operation of Stock Exchanges | | | | | | | | | | | | Lecture Presentation | | | | | | Lecture and Discussion | | | | |
| 4 | Structure and Operation of Stock Exchanges | | | | | | | | | | | | Lecture Presentation | | | | | | Lecture and Discussion | | | | |
| 5 | Structure and Operation of Stock Exchanges | | | | | | | | | | | | Lecture Presentation | | | | | | Lecture and Discussion | | | | |
| 6 | CDS Premiums | | | | | | | | | | | | Lecture Presentation | | | | | | Lecture and Discussion | | | | |
| 7 | CDS Premiums | | | | | | | | | | | | Lecture Presentation | | | | | | Lecture and Discussion | | | | |
| 8 | Credit Rating Agencies | | | | | | | | | | | | Lecture Presentation | | | | | | Lecture and Discussion | | | | |
| 9 | Credit Rating Agencies | | | | | | | | | | | | Lecture Presentation | | | | | | Lecture and Discussion | | | | |
| 10 | Green Finance | | | | | | | | | | | | Lecture Presentation | | | | | | Lecture and Discussion | | | | |
| 11 | Green Finance | | | | | | | | | | | | Lecture Presentation | | | | | | Lecture and Discussion | | | | |
| 12 | Financial Management and colors | | | | | | | | | | | | Lecture Presentation | | | | | | Lecture and Discussion | | | | |
| 13 | Financial Management and colors | | | | | | | | | | | | Lecture Presentation | | | | | | Lecture and Discussion | | | | |
| 14 | Again | | | | | | | | | | | | Lecture Presentation | | | | | | Lecture and Discussion | | | | |
| **RESOURCES** | | | | | | | | | | | | | | | | | | | | | | | |
| Textbook | | | | | | **Alam, S. and Sosnovkikh, S. (2022). Environmental Finance and Green Banking: Contemporary and Emerging Issues. Routledge**  **Aydin, N. et al. (2021). Structure and Functioning of Stock Exchanges, Open Education Publications** | | | | | | | | | | | | | | | | | |
| WEB Addresses | | | | | |  | | | | | | | | | | | | | | | | | |
| Recommended Reading | | | | | | **It will be shared in the lesson.** | | | | | | | | | | | | | | | | | |
| Material Sharing | | | | | | It will be accessible from the student automation system when necessary. | | | | | | | | | | | | | | | | | |
| **MEASUREMENT and EVALUATION** | | | | | | | | | | | | | | | | | | | | | | | |
| **Events** | | | | | | | **Number** | | | **Contribution** | | | | **Notes** | | | | | | | | | |
| **Midterm Exam** | | | | | | | **1** | | | **% 40** | | | |  | | | | | | | | | |
| ***Final Exam*** | | | | | | | **1** | | | **% 60** | | | |  | | | | | | | | | |
| **ECTS TABLE** | | | | | | | | | | | | | | | | | | | | | | | |
| **Content** | | | | | | | | | **Number** | | | | | | **Hour** | | | | | | | **Sum** | |
| **Course Duration** | | | | | | | | | 14 | | | | | | 2 | | | | | | | 28 | |
| **Studying Outside the Classroom** | | | | | | | | | 14 | | | | | | 1 | | | | | | | 14 | |
| **Application** | | | | | | | | |  | | | | | |  | | | | | | |  | |
| **Midterm Exam** | | | | | | | | | 1 | | | | | | 16 | | | | | | | 16 | |
| **Final Exam** | | | | | | | | | 1 | | | | | | 32 | | | | | | | 32 | |
| **Sum**  **Total / 30**  **ECTS Credits** | | | | | | | | | | | | | | | | | | | | | | 90 | |
| =90/30=3 | |
| **3** | |

**PAST ACHIEVEMENTS**

